

## Danny Keysar Child Safety Notification Act Enacted

July 2010

Ever since their 16 month-old son was killed in a portable crib that had been recalled five years earlier, Linda Ginzel and Boaz Keysar have fought to require manufacturers of infant and toddler products to provide a system to notify owners of recalls and other product safety issues. Their efforts have resulted in the Danny Keysar Child Safety Notification Act which went into effect June 28, 2010. It requires that many infant and toddler products, including cribs, play yards, strollers and high chairs, contain a product registration card and an online registration program that allows consumer to register their product with the manufacturer.

The work of Linda and Boaz started after their son, Danny Keysar, died when the Playskool Trav'l Lite portable crib he slept in at a child care center collapsed, strangling him. The crib had been recalled because of other similar deaths but neither they nor the day care center had any knowledge of the recall. They filed a lawsuit against Hasbro and Kolcraft Enterprises, Inc., the manufacturers and distributors of the crib, and when the case was concluding, refused to keep the settlement with the companies confidential.

Corboy & Demetrio attorney Shawn Kasserman who represented the couple in their lawsuit, said, "This legislation is a spectacular achievement and Linda and Boaz are to be commended for their dedication and years of hard work. Their first step, though, in advocating for product safety for children was a bold one. It came when they refused the confidential agreement demanded by the manufacturers of the portable crib. Many others had agreed to keep their settlement secret but that meant not being able to talk about or publicize the dangers of the crib. Linda and Boaz wouldn't even consider it. The Danny Keysar Child Safety Notification Act is not only a victory for them but for all of us and our families."

### Attorneys

- Shawn S. Kasserman

### Related Practices

- Personal Injury & Wrongful Death

Since Danny's death, Linda and Boaz have committed themselves to making the world safer for children. In addition to their efforts to enact stronger safety legislation, they are the founders of Kids in Danger (KID), a nonprofit organization that advocates, promotes and educates the public about product safety for children. You can access the website [here](#).